

KANSAS NEWSPAPER CLIPS REPORT/JANUARY 2006

GRAND TOTAL:	94
WIRE:	8
PUBLICATION #:	42

Type		
Hard News	58	61.70%
Editorial	26	27.66%
Letter to the Editor	7	7.45%
Editorial cartoon	0	0.00%
Advice	3	3.19%
Total	94	100%

Prominence		
Front Page	0	0.00%
Editorial Page	36	38.30%
Other	58	61.70%
Total	94	100%

Clear Indoor Air		
Primary	42	44.68%
Secondary	4	4.26%
No	48	51.06%
Total	94	100%

Advertising Restrictions		
Primary	0	0.00%
Secondary	0	0.00%
No	94	100.00%
Total	94	100%

COVERAGE CHARACTERISTICS:

Origin of the Story		
National	14	14.89%
State	11	11.70%
Local	69	73.40%
Total	94	100%

Scope of the Story		
National	16	17.02%
State	10	10.64%
Local	68	72.34%
Total	94	100%

TOBACCO CONTROL POLICY:

Economic Disincentives		
Primary	6	6.38%
Secondary	3	3.19%
No	85	90.43%
Total	94	100%

MSA Expenditures		
Primary	2	2.13%
Secondary	0	0.00%
No	92	97.87%
Total	94	100%

Opinion Slant of Editorials, Letters		
Pro Tobacco	8	22.22%
Anti	27	75.00%
Neutral	1	2.78%
Total	36	100%

Event Slant		
Pro Tobacco	0	0.00%
Anti	94	100.00%
Neutral	0	0.00%
Total	94	100%

Youth Access		
Primary	7	7.45%
Secondary	0	0.00%
No	87	92.55%
Total	94	100%

Other		
Primary	6	6.38%
Secondary	0	0.00%
No	88	93.62%
Total	94	100%

ETS		
Primary	4	4.26%
Secondary	11	11.70%
No	79	84.04%
Total	94	100%

Prevalence		
Primary	0	0.00%
Secondary	5	5.32%
No	89	94.68%
Total	94	100%

Coalition/Partner Activities		
Primary	5	5.32%
Secondary	5	5.32%
No	84	89.36%
Total	94	100%

HEALTH CONSEQUENCES OF TOBACCO USE:

Health Consequences of Smoking		
Primary	11	11.70%
Secondary	13	13.83%
No	70	74.47%
Total	94	100%

Cessation		
Primary	11	11.70%
Secondary	7	7.45%
No	76	80.85%
Total	94	100%

ANTI-TOBACCO ACTIVISM:

Media Outreach/Campaigns		
Primary	0	0.00%
Secondary	6	6.38%
No	88	93.62%
Total	94	100%

Health Care Costs		
Primary	0	0.00%
Secondary	10	10.64%
No	84	89.36%
Total	94	100%

City	Count
Alma	2
Arkansas City	1
Atchison	2
Bonner Springs	2
Burlington	1
Clay Center	1
Clyde	1
Council Grove	1
Dodge City	2
Emporia	3
Fort Scott	3
Garden City	2
Garnett	1
Great Bend	3
Hays	2
Haysville	10
Independence	3
Iola	4
Kansas City	10
Kingman	3
Lansing	2
Lawrence	7
Leavenworth	3
Liberal	1
Manhattan	4
Marysville	1
Moundridge	1
Olathe	1
Pittsburg	2
Salina	1
Smith Center	1
Tonganoxie	2
Topeka	7
Valley Center	2
Westmoreland	1
Wichita	1

County	Count
Allen	4
Anderson	1
Atchison	2
Barton	3
Bourbon	3
Clay	1
Cloud	1
Coffey	1
Cowley	1
Crawford	2
Douglas	7
Ellis	2
Finney	2
Ford	2
Jackson	8
Johnson	1
Kingman	3
Leavenworth	7
Lyon	3
Marshall	1
McPherson	1
Montgomery	3
Morris	1
Pottawatomie	1
Riley	4
Saline	1
Sedgwick	13
Seward	1
Shawnee	7
Smith	1
Wabaunsee	2
Wyandotte	4

Publication	Count
Anderson Co. Review	1
Ark Valley News	2
Arkansas City Traveler	1
Atchison Daily Globe	2
Basehor Sentinel	1
Clay Center Dispatch	1
Clyde Republican	1
Coffey Co. Republican	1
Council Grove Republican	1
Dodge City Daily Globe	2
Emporia Gazette	3
Ft. Scott Tribune	3
Garden City Telegram	2
Great Bend Tribune	3
Hays Daily News	2
Haysville Times	10
Independence Daily Reporter	2
Independence News	1
Iola Register	4
Kansas City Business Journal	1
Kansas City Kansan	1
Kansas City Star	7
Kingman Leader-Courier	3
Lansing Current	2
Lawrence Journal-World	6
Leavenworth Times	3
Ledger – Moundridge, Inm	1
Manhattan Mercury	4
Marysville Advocate	1
Mirror	2
Morning Sun	2
Olathe News	1

Publication	Count
Piper Press	1
Salina Journal	1
Smith County Pioneer	1
Southwest Daily Times	1
The Chieftain	1
Topeka Capital-Journal	7
University Daily Kansan	1
Wabaunsee County Signal	2
Westmoreland Recorder	1
Wichita Eagle	1

Region	Count
Chanute Southeast	16
Dodge City Southwest	5
Hays Northwest	6
Lawrence Northeast	37
Salina North Central	13
Wichita South Central	17